

Buttons

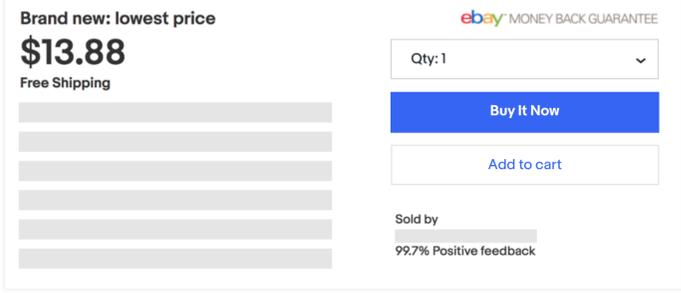
Buttons are critical elements in our design system, built to capture user input and intent. Core, action, and dropdown elements should all follow the consistent system outlined below for continuity across all eBay product and experiences.

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Core buttons

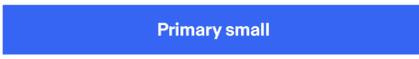
We have primary and secondary buttons in our design system. Primary buttons carry visual weight to guide users towards intended outcomes and should be used concisely. Generally, a single primary action button should be used per viewport. Secondary buttons are the same sizes as their primary counterparts, but have been reduced in visual emphasis to provide user clarity.



Primary sizes

Buttons are available in two sizes within the system: large and small. Only the large button size is used on Native.

Large buttons are strongly recommended for use at CTA buttons, like "Buy it now", on mobile and web screens. Consider the small button size when space is constrained.



Primary states

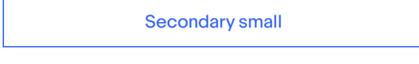
Use hover and disabled states on desktop to provide users with important visual confirmation of their interactions.



Secondary sizes

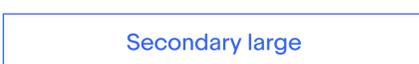
Secondary button sizes are identical to primary sizes. Similarly, the best practice is to use the large size buttons for most use cases, and small buttons when space is constrained.

Please note that Native only uses the large button size.



Secondary states

Use hover and pressed states on desktop to provide users with important visual confirmation of their interactions.



Action buttons

Action buttons are to be mainly used in marketing situations, like banners and in page internal ads. The behavior of an action button is to always take users to another destination.



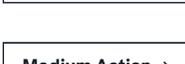
Action button sizes

There are 2 available sizes for action buttons, large and medium. Usage will depend on context.

Larger sizes being used when Real estate is available and additional emphasis is needed, homepage banners are more suited for large action buttons.

Medium action buttons are more suited for in page adverts.

CTA button padding is fixed, but the button width will flex depending on the length of the label.



Status

By default, this button uses an accessible color combination pair - one for the background color, and one for the background color. When hovered over, the button appears reversed - the button is filled with the former text color, and the button stroke and text color become the background fill color.

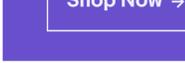


Default

Hover



Stroke/Text color



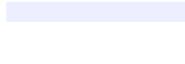
Filled color



Stroke/Text color



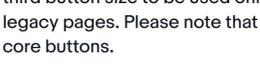
Filled color



Appendix

In addition to the two core button sizes above, there is a third button size to be used only in legacy pages. Please note that this is not best practice for core buttons.

Legacy button



The legacy-use button shares the same text size as the small core button but has a 32px height.